



# Convention PACKAGE

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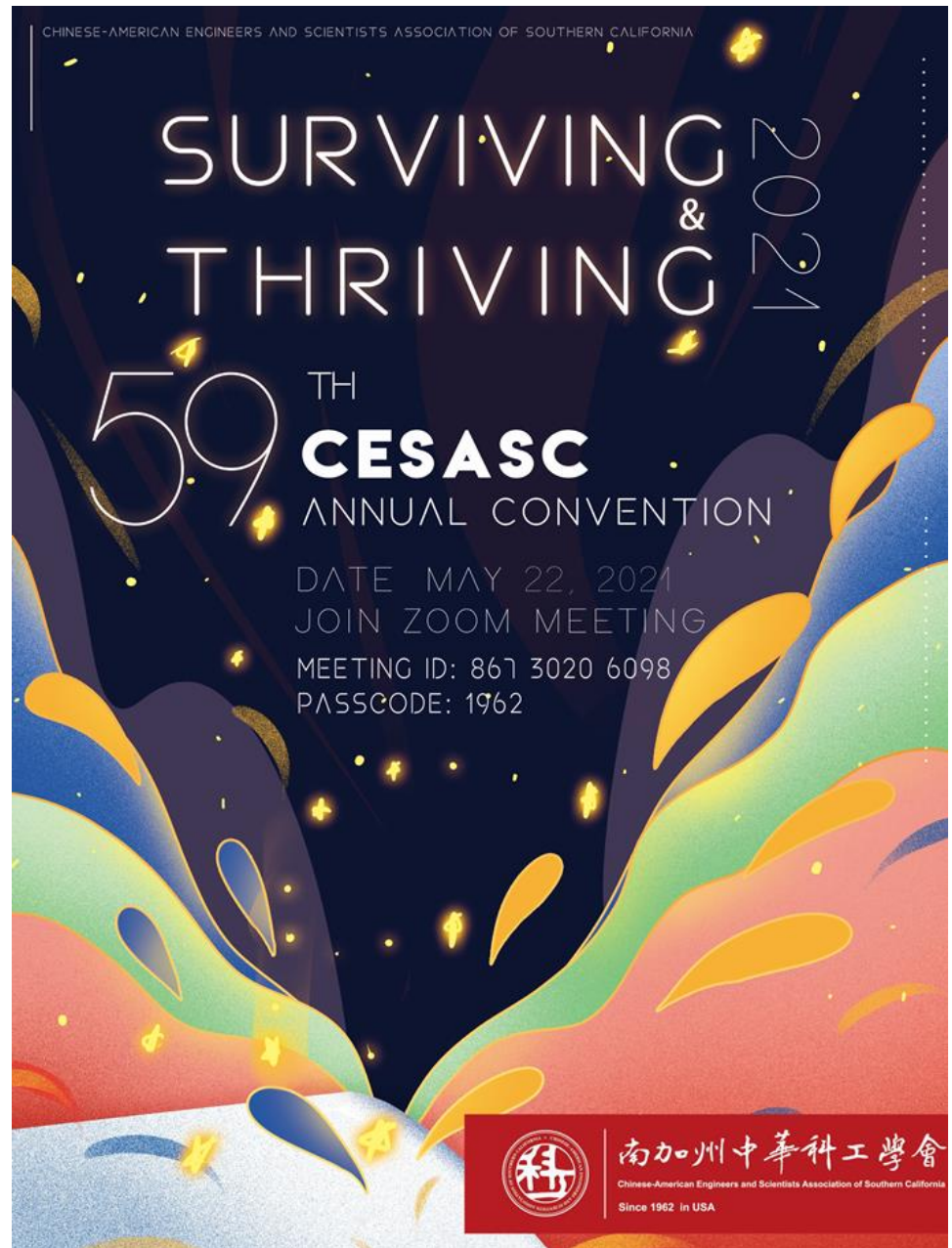
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# 59<sup>TH</sup> CESASC ANNUAL CONVENTION

SURVIVING & THRIVING

頑強生存，蓬勃成長

**Date:** Saturday, May 22, 2021

**Time:** 1:30pm-9:00pm

**On Zoom**

Meeting ID: 867 3020 6098

Passcode: 1962



Spirits

Dear CESASC Members and Friends:

Warmest greetings!

The year of the ox reminds us of our resilience and perseverance. 2021 is the year to thrive after surviving the extreme challenges from the pandemic of the century. Success is to be measured not by the position that one has reached in life but by the obstacles which one has overcome. There's hard work ahead, but we have always been stronger than the challenges we face. The Chinese-American Engineers and Scientists Association of Southern California (CESASC) will show our spirits of resilience and perseverance to pursue excellence wherever we are. Hereby, we are excited to inform you that CESASC will hold the 59<sup>th</sup> Annual Convention online on May 22<sup>nd</sup>, 2021. "Surviving and Thriving" is chosen as the theme to promote the resilient spirit of trudging through adversities to achieve success.

Legacy

Founded in 1962, CESASC is one of the largest and most prestigious Chinese American professional organizations in Southern California. Over the past 58 years, CESASC has been serving the community via the association's annual technical symposium, scholarship, business innovation program, career development and leadership training, and STEM workshop and contest. Those programs have benefited numerous early career professionals in their respective fields and future scientists and engineers in their formative ages. CESASC is extremely honored to have so many Chinese American "celebrities" as our past speakers and awardees from Nobel laureates such as Dr. Chen Ning Yang (楊振寧), Dr. Samuel Ting (丁肇中) and Steven Chu (朱棣文), to political stars such as Elain Chao (趙小蘭), world famous film director Ang Lee (李安), and so on (see all the names in P5-P6).

Program

This year, we have created the following programs for you to gain unprecedented experiences:

1. 1:30pm-5:30pm: **Daytime Programs**, featuring high-profile speakers touching various hottest fields of technology, business innovation and leadership.
2. 5:30pm-6:30pm: *Coffee break.*
3. 6:30pm-9:00pm: **Convention Gala**, featuring keynote speech, scholarships award ceremony and entertainment.

For more information and event update, please visit <https://cesasc.org/>. Thank you for your support in any capacity that you would and look forward to having you as our honored guest on May 22<sup>nd</sup>, 2021.

Sincerely,

**Charley Lu, Ph.D.**  
CESASC President

**Eastwood Im, Ph.D.**  
CESASC Foundation President



## 59<sup>th</sup> CESASC Annual Convention Sponsorship Program

Name of Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Name of Contact: \_\_\_\_\_ Tel: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Signature: \_\_\_\_\_

Below is an overview of the types of sponsorship the convention has initiated this year. The executive team will strive to provide the best benefits for you or your company at all levels. Please make checks payable to: "CESASC" and send with this form to

Dr. Yu Gu  
 CESASC Treasurer  
 4810 Deelane Place, Torrance, CA 90503  
 (Tel: 310-634-6076)

Sponsorship Type	<i>Convention Naming</i>	<i>Diamond</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Friendship</i>
Your Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cost	\$5,000	\$2,000	\$1,500	\$1,000	\$500	\$200
Speech or Video at Convention	3 min	2 min	1 min			
Journal Ad	Outside Back Cover	Inside Front/Back or Center Page	Center Page	1 Page	1/2 Page	Logo
Website Posting	Yes	Yes	Yes	Yes	Yes	Yes
Promotion at Webinars	Yes	Yes	Yes	Yes	Yes	Yes



## 59<sup>th</sup> CESASC Annual Convention Advertisement Program

Name of Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Name of Contact: \_\_\_\_\_ Tel: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Signature: \_\_\_\_\_

59 <sup>TH</sup> CESASC ANNUAL CONVENTION	<u>UNIT COST</u>	<u>QUANTITY</u>	<u>SUBTOTAL</u>
<b>JOURNAL ADVERTISEMENT</b>			
Full pages	\$800	_____	_____
½ Page	\$400	_____	_____
¼ Page	\$200	_____	_____

Total Sponsorship: \_\_\_\_\_

Please make checks payable to: “**CESASC**” and send with this form to

Dr. Yu Gu  
 CESASC Treasurer  
 4810 Deelane Place, Torrance, CA 90503  
 (Tel: 310-634-6076)

**Specifications:** Files of ads should be in **PDF** or **JPG** format. Full page ad will be in portrait format: 8.5x11.0”; Half page ad will be in landscape format: 8.5x5.5”. Bleed margins about 1". The design image needs to be high resolution (> 300 dpi). Final product must be received by **May 1, 2021**.

The contribution to CESASC, a California 501(c)(6) nonprofit organization (EIN: 23-7604201) and to CESASC SF, a California 501(c)(3) non-profit organization (EIN: 95-3962521), is tax deductible to the extent allowable by law.



## Former CESASC Achievement Awardees and Keynote Speakers

1969	Dr. Chen-Dau Lee (李政道)		Mr. Bruce H. Billings	1984	Dr. Shao-Chi Lin (林紹基)
	Dr. Cho-Hao Li (李卓浩)	1976	Dr. Ben C. Wang (王本昌)		Dr. George C. Sih (薛昌明)
	Dr. Yu-Hsiu Ku (顧毓琇)		Mr. Kam L. Wong (黃淦亮)		Dr. Chang L. Tien (田長霖)
	Dr. T. Y. Lin (林同揆)		Dr. Abraham T. Lu (盧德全)		Dr. Shing-Tung Yau (邱成桐)
	Mr. Wallace W. Booth		Dr. Stephen W. Tsai (蔡為倫)		Dr. Hua Lin
1970	Dr. S.S. Chern (陳省身)		Mr. John Stuart Foster, Jr.	1985	Dr. Norman N. Au (區毅民)
	Dr. Sze-Tsen Hu (胡世楨)	1977	Dr. Hung Cheng (鄭洪)		Dr. Tailor G. Wang (王贛駿)
	Dr. Shu Ten Li (李書田)		Dr. Thomas H. Lee (李天和)		Dr. Eberhard Rehtin
	Dr. Tung-Hua Lin (林同驊)		Dr. Robert T. Poe (蒲大邦)	1986	Dr. Yuan T. Lee (李遠哲)
	Dr. Wellington Loh (陸孝同)		Dr. Teh Fu Yen (晏德福)		Dr. Pauline Lo Alker (梁佩玲)
	Mr. Walter F. Burke		Dr. Carl W. Chen		Dr. Charles H. Sie (謝正剛)
1971	Dr. Yuan Cheng Feng (馮元禎)		Mr. Steven W. Leong		Mr. Theodore J. Wong (黃華焦)
	Dr. Theodore Wu (吳耀祖)	1978	Mr. Theodore Wong (黃華焦)	1987	Rear Admiral Ming E. Chang (錢明)
	Dr. Sunney I. Chan (陳長謙)		Dr. Ta-Liang Teng (鄧大量)		Dr. Gong-Jen Su (蘇國楨)
	Dr. Tai Te Wu (吳大德)		Dr. Samuel C. C. Ting (丁肇中)		Dr. Yeu-Tsu Margaret Lee (李倪雨珠)
	Mr. William B. Bergen	1979	Dr. Stanley B. Dong		Dr. Shih-Yuan Chen (陳仕元)
1972	Mr. Richard F. Walker		Mr. Ying-Nien Yu		Mr. Reginald G. Low (李振英)
1973	Dr. Lois Wong Chi (戚王爾樂)		Mr. Henry W.S. Chi (戚文祥)	1988	Dr. Paul N. Yu
	Dr. Loh-Seng Tsai (蔡樂生)		Dr. Joseph T. Ling		Dr. Ju Chin Chu (朱汝瑾)
	Mr. Yu-Chiu Yang (楊裕球)	1980	Dr. Hsu Chang		Dr. Julius T. Tou (竇祖烈)
	Dr. Edith Ju-Hwa Chu (朱汝華)		Mr. James Dao		Dr. Shu Chien (錢煦)
	Dr. Chia-Shun Yih (易家訓)		Dr. Robert Huang	1989	Abraham M. S. Goo (古懋萱)
	Dr. Yu-Hsiu Ku (顧毓琇)		Dr. Chen Ning Yang (楊振寧)		Albert C. H. Wong (黃朝虹)
1974	Dr. Chieh-su Hsu (徐皆蘇)	1981	Dr. San-Chiun Shen (沈善炯)		Thomas C. K. Yuen (袁志坤)
	Mr. Paul Leung (梁佩璐)		Dr. Charles Kuen Kao (高錕)		Elaine L. Chao (趙小蘭)
	Dr. Fredrick Liu (劉繼福)		Madam Anna Chennault (陳香梅)	1990	Dr. Milton Chang (張茂德)
	Dr. William Mow (毛昭寰)	1982	Dr. Fred Lee		Dr. Samuel W. Ing (應偉興)
	Dr. Samuel S. C. Yen (閻守之)		Mr. Tom T. Tang		Mayor General William S. Chen
	Dr. T. Y. Lin (林同揆)		Dr. Chia-Wei Woo (吳家瑋)	1991	Prof. Li Zhi Fang (方勵之)
1975	Dr. Lewis Li-Tang Au (區鯉騰)		Dr. Chien-Shiung Wu (吳健雄)		Albert C. H. Wong (黃朝虹)
	Dr. Ven Te Chow (周文德)	1983	Dr. Gilbert Y. Chin		Thomas C. K. Yuen (袁志坤)
	Dr. Ruth Wu Hsiung (熊武琪華)		Dr. Yuen Ron Shen (沈元壤)		Mr. Lee Liu
	Dr. Ernest S. Kuh (葛守仁)		Dr. Yuan-Cheng Fung (馮元禎)		Lt. Governor S. B. Woo (吳仙標)



## Former CESASC Achievement Awardees and Keynote Speakers (cont.)

1992	Dr. David S. C. Chu (朱思九)	1999	Dr. Helena R. Chang (梁容)	2011	Dr. Peter Chen, President (陳政)
	Dr. Fu-Kuen Lin (林福坤)		Dr. Yu-Chong Tai (戴聿昌)		Dr. Xiang Zhang (張翔)
	Dr. David Huang (黃孝宗)		Dr. Peter K. Wu (吳國恩)		Dr. Frank Hsia-San Shu (徐遐生)
	Dr. Shi-Tsan Wu (吳式燦)	2000	Dr. John S. Chen	2012	Dr. Cun-Yu Wang (王存玉)
	Hon. Julia Chang Bloch (張之香)	2001	Dr. Alexander C. Liang (梁建齊)		Dr. Li-San Hwang (黃立三)
1993	Dr. Alfred Y. Cho (卓以和)		Dr. Jim C. I. Chang (張敬義)		Dr. Shu Chien (錢煦)
	Dr. Denny Ko (柯如甦)		Dr. Derek Cheung (張大凱)	2013	Dr. Andrew W. Lo (羅聞全)
	Dr. Jean Chen Shih (陳錦虹)		Dr. Chih-Ming Ho (何志明)		Dr. Alice S. Huang (黃詩厚)
	Dr. David S. C. Chu (朱思九)		Eric G. Lean (林耕華)		Dr. Judy Chu (趙美心)
	Dr. Yuan-Cheng Fung (馮元禎)		Dr. Yuan Tseh Lee (李遠哲)	2014	Dr. Yuk Ling Yung (翁玉林)
1994	Dr. Louise T. Chow (周芷)	2002	Mr. John Chiang (江俊輝)		Dr. Richard Ya Lee (栗亞)
	Dr. Wah L. Lim (林華寧)	2003	Dr. Chih-Ming Ho (何志明)	2015	Dr. James C. Liao (廖俊智)
	Hon. Frederick F. Y. Pang	2004	Dr. Allen Y. Chao (趙宇天)		Dr. Allen Chao (趙宇天)
	Dr. Tung-Hua Lin (林同驊)		Dr. Kuo-Nan Liou (廖國男)		Mr. Charlie Woo (胡澤群)
1995	Dr. Paul Ching-Wu Chu (朱經武)		Dr. Peter S. Pao (鮑塞)	2016	Dr. Yang Yang (楊陽)
	Dr. Li-San Hwang (黃立三)		Dr. Robert K. Yu (于寬仁)		Mr. Bill Chiu (邱維倫)
	Dr. Ying-Chu Lin (吳林穎珠)	2005	Dr. Hsien K. Cheng (鄭顯基)		Dr. Chi-Yung Chang (張琦永)
	Dr. Henry C. Lee (李昌鈺)		Ms. Shirley Young (楊雪蘭)		Dr. Steven Chu (朱棣文)
	Dr. Theodore Y. T. Wu (吳耀祖)		Dr. Henry T. Yang (楊祖佑)		Dr. Henry Tzu-Yow Yang (楊祖佑)
1996	Mr. Andrew Chi	2006	Professor Fujia Yang (楊福家)	2017	Mr. Raymond S. Chen (陳紓華)
	Dr. Irvin S. Y. Chen (陳紹虞)		Dr. Linda M. Liao (廖敏妃)		Dr. Wilson Ho (何文程)
	Dr. David T. Shaw (蕭台戈)		Dr. Man-Chung Tang (鄧文中)		Dr. Lee-Lueng Fu (傅立倫)
1997	Dr. Henry T. Yang (楊祖佑)	2007	Mr. John J. Sie (謝誠剛)		Dr. James Erickson
	Dr. The-Lung Ku (顧德隆)		Ms. Heidi Shyu (徐若冰)	2018	Prof. Xuemei Chen (陳雪梅)
	Mr. John Tu (杜紀川)		Dr. Xiaodong Wang (王曉東)		Dr. Fuk K. Li (李復國)
	Mr. David Sun (孫大衛)	2008	Mr. Wing T. Chao (趙永濤)		Dr. Mingxi Fan (范明熙)
	Mr. Gareth C. C. Chang (張鎮中)		Dr. Robert P. Lin (林伯中)		Mr. John Chiang (江俊輝)
	Ms. Pauline Ts' o (曹予真)	2009	Dr. Terence Tao (陶哲軒)	2019	Dr. Jason Cong (从京生)
1998	Dr. Hsin-Kang Chang (張信剛)		Dr. Frank Chang (張懋中)		Mr. Erik Takayesu
	Dr. David Ho (何大一)	2010	Dr. William Yeh (葉文工)		Dr. Yitang Zhang (張益唐)
	Dr. Shu Chien (錢煦)		Dr. Leroy Chiao (焦立中)		Ms. Mimi Aung
	Dr. Henry C. Lee (李昌鈺)		Mr. William Wang (王蔚)		Dr. Carter Tseng (曾憲章)



## Former CESASC Achievement Awardees and Keynote Speakers (cont.)

### Recent CESASC Sponsors

